

*Chatterjee's work is both timely & timeless*

Esko Aho, Former Prime Minister of Finland

# DISCOVER YOUR LEADERSHIP DNA!

*Be in a zone of your own!*



1 – 2 July 2008

Discover, Decode and Deliver!  
In a 2 days

**LEADERSHIP MASTERCLASS**

with

Professor Debashis Chatterjee  
Dean, Leadership Center  
SP Jain Center of Management



S. P. JAIN  
CENTER OF  
MANAGEMENT  
DUBAI • SINGAPORE



## Program Highlights

- You have the mind of a leader, but do you have the right mindset
- Define your default leadership signature
- Discover, Decode and Deliver your peak leadership performance
- Challenges are meant to instruct, not obstruct. Learn to convert a day into a learning space for meeting fundamental work-life challenges
- Wherever your focus goes, energy follows! Learn how to stay focused and bring about breakthrough results by shifting your physiology
- Leadership is nothing but the art and practice of relationships. What do you do when your networking is not working? Learn to enhance your skills of engagement and appreciative enquiry

## Benefits of Attending

- Thinking beyond managerial mindsets
- Assessing yourself and mastering your energy by deepening attention
- Deconstructing and reconstructing your mental models
- Enhancing your visual literacy in an increasingly visual world
- Achieving execution excellence in a day of your life
- Understanding how leaders integrate self, others and systems
- Crafting a model of leadership based on shared leadership stories
- Harnessing emotions grounded on truth and love for integration with your customers, employees and stakeholders
- Using coaching and mentoring skills to nurture leaders
- Growing a leadership ecology in place of “egology”

## Program Outline

### Methodology

This masterclass is based on 15 years of intensive research on leadership profiles of more than 10,000 professionals worldwide. The methodology used is mainly based on experiential and conceptual insights.

### *Day 1: 1 July 2008*

- What leaders really don't do
- Think genetically: the new science of Leadership
- Exercise power without holding power
- Explorations in identity: decode your Leadership DNA
- Discover your personal Leadership Signature
- Moving beyond the myth of personality to the essence of Leadership ecology

### *Day 2: 2 July 2008*

- Tell your story, sell your leadership vision
- Learn how your core values become leadership skills
- Create a day in your life: your "Execution Compass"
- Grow your emotional muscles as levers of transformation
- Be the catalyst of change:  
The secrets of Leading Organizations

## About the Speaker



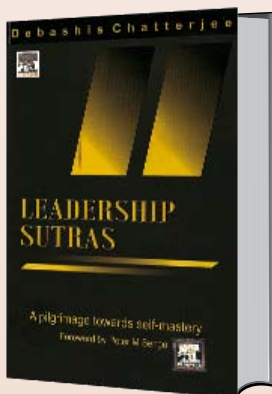
### Professor Debashis Chatterjee

Professor Debashis Chatterjee has taught leadership at Harvard University and at the Indian Institutes of Management (IIM), Lucknow and Calcutta for more than a decade.

He has been awarded the prestigious Fulbright Fellowship twice for Pre-Doctoral and post-Doctoral work at the Kennedy School of Government at Harvard. His published books include *Leading Consciously* (Foreword by Peter M. Senge) and *Break Free* (Penguin) that have been translated in several international languages.

He has trained more than ten thousand managers globally in Fortune 100 Corporations and has served as leadership coach to CEOs. A pioneer in the field of Asian models in leadership, Dr. Chatterjee is currently the Dean of the Leadership Centre at SPJCM, Singapore.

He can be reached at:  
[debashis.chatterjee@spjain.org](mailto:debashis.chatterjee@spjain.org)



### **Leadership Sutras** by Prof. Debashis Chatterjee

**Complimentary copy for participants. Be the first 15 registrants to get a personally autographed copy!**

## About the Book

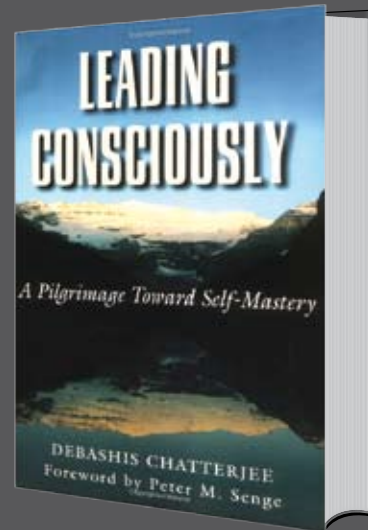
*Leadership Sutras* weaves together many strands of leadership wisdom into a book that is both timely and timeless. The author connects contemporary scientific truths about work, organization, leadership and self mastery to classical spiritual insights. Debashis Chatterjee brings his vast international training and teaching experience to discover for his readers an amazing wealth of ideas. This compelling book will also tell you why this century will be the century of Asian wisdom.

In the words of Peter Senge, one of the world's most influential management thinkers, "This is a precious book a landmark in the journey toward cultivating the human side of enterprise."

## Leading Consciously: A Pilgrimage Toward Self-Mastery

**Author: Debashis Chatterjee**

Leading Consciously connects contemporary scientific truths about work, organization, and leadership to classical spiritual wisdom and self-mastery. The author weaves together revolutionary insights on issues of motivation, decision-making, communication, time management, effective work-psychology, organizational development, and self-mastery.



## Endorsements

“Chatterjee will make leaders think more deeply about what it is they actually do.”

*Mrs Kim Campbell,  
Former Prime Minister of Canada*

“Chatterjee presents and explains diverse threads of ancient wisdom teachings, relating these insights to the challenges of leading contemporary organizations. He does so with remarkable clarity, simplicity and persuasiveness.”

*Dr. Peter M. Senge,  
Management Guru MIT,  
Author of Fifth Discipline*

“A refreshing contrast to our conventional management wisdom”

*Professor Kenneth Goodpaster,  
Harvard Business School*

“Debashis offers, through experiential methods, an opportunity for individuals to experience the power of the mind through visioning, concentration, and focusing on personal and corporate change.”

*Top Philips, Plant Manager,  
Ford Motor Company*

“Professor Debashis Chatterjee takes me in a mobile business class of his world and I relate all his examples to my daily business, family, social occurrences and aspects of my own world. I am impressed and very happy and hoping teachers of his caliber could prevail in the world of business training.”

*Sipho Mhlongo,  
Production Manager,  
Toyota, South Africa*

**S P Jain Center of Management (SPJCM)** at Singapore is the international initiative S P Jain Institute of Management & Research, Mumbai, India, which is ranked among the Top Ten Business Schools in India. In order to replicate its success and achievements in management education globally, S P Jain decided to establish the center of excellence in Dubai and recently in Singapore - the business center of the ASEAN. SPJCM houses the Centers for Leadership and Executive Education, which conduct executive development programmes bringing global faculty and top professional speakers to share their experiences on issues related to leadership.

The Center for Executive Education offers numerous programs for open enrolment and for customizations for corporate organisations.

## To register for ‘Discover your Leadership DNA’

Register before **15 May 2008** for an early bird discount. Attractive discount is also available for groups of 10 or more booking at the same time.

**Visit:** [www.c3.com.sg/spjain/leadership.html](http://www.c3.com.sg/spjain/leadership.html)

**Or Call:** + (65) 6270 4748 Ext: 119

**Or E-Mail:** [enquiry\\_cee@spjain.org](mailto:enquiry_cee@spjain.org)

### S P Jain Center of Management

10 Hyderabad Road, Singapore 119579

Tel: + (65) 6270 4748 Ext: 119

Fax: + (65) 6838 5406

Enquiry: [enquiry\\_cee@spjain.org](mailto:enquiry_cee@spjain.org)  
[www.spjain.org](http://www.spjain.org)